

BUILDING A FOUNDATION TO GREATNESS

*We need your support!
Become a Sponsor!*



Blueprint Basketball is looking for sponsors to help provide meaningful and life-changing opportunities for middle school & high school athletes to chase their basketball dreams.



We're looking to level the playing field! The expenses to participate in today's AAU environment limit who can play. We want to give young athletes a fighting chance to be seen and compete for potential college scholarships.

An AAU team's average cost per season is roughly \$48K; expenses include a training facility, tournament fees, equipment, uniforms, practice gear, travel expenses, & coaching stipends. As a result, the average cost per player for a season is \$4,000. Our program participates in two seasons: Fall/Winter & Spring/Summer.

Your sponsorship allows young athletes to participate in a program that will teach them values and tools that extend far beyond the basketball court. Let's give them that chance to make a difference.



NATIONAL TEAM SPONSORSHIP

Investment: \$8,000



For the 2026-2027 basketball season, our 8th Grade National Team will compete on the Adidas Jr. 3ssb Circuit. Building on an exceptional season, our 2025 Blueprint Basketball 8th Grade National Team advanced to the final four of the Adidas Jr. 3ssb National Championship. We are excited to welcome a new group of talented athletes and look forward to seeing what we will accomplish this year!

Your sponsorship directly supports tournament registration fees, travel, court fees, and uniforms — giving local athletes a chance to showcase their talent on a national stage.

Includes:

- Logo placement on uniforms and warmups
- Mentions in social media coverage and any related press materials
- Featured placement on the Blueprint Basketball website and social media
- Option to provide branded apparel or travel items for players
- Sponsorship Plaque thanking you for your support
- Blueprint Basketball T-Shirt

To be the national team's exclusive sponsor, please contact us for the investment requirement for exclusivity.

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REGIONAL TEAM SPONSORSHIP

Investment: \$4,000



Support one of our regional travel teams representing South Jersey in tournaments across New Jersey, Pennsylvania, and Delaware.

Your sponsorship directly supports tournament registration fees, court fees, and uniforms.

Includes:

- Logo placement on select team apparel
- Featured recognition on the Blueprint Basketball website and social media
- Option to provide branded apparel or travel items for players
- Sponsorship Plaque thanking you for your support
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INDIVIDUAL PLAYER SPONSORSHIP

Investment: Between \$1,000 to \$4,000

Make a direct impact by sponsoring one athlete for an entire season who would otherwise not be able to afford to play — covering their training, uniform, travel, and other team expenses.

Investment amount varies depending on individual player needs and team placement (whether on national or regional team).

Includes:

- Personalized thank you message from the player
- 5x7 Team Photo thanking you for your support
- Recognition on the Blueprint Basketball website
- Blueprint Basketball T-Shirt

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TRAINING FACILITY SPONSORSHIP TIERS

Help cover basketball court facility fees for Blueprint Basketball trainings and events.

FACILITY SPONSOR TIERS:

Quarter Year Sponsor – Helps cover 3 months of court fees – \$5,000

Includes: Logo placement on the backboard of a basketball hoop on one court at our home gym, Total Turf Experience, for 3 months, providing exposure to around 800k patrons each year.

Half Year Sponsor – Helps cover 6 months of court fees – \$10,000

Includes: Logo placement on Team Banner above one court at our home gym, Total Turf Experience, for 6 months, providing exposure to around 800k patrons each year.

Full Year Sponsor – Helps cover 12 months of court fees – \$20,000

Includes: Prominent logo placement on Team Banner above one court for 12 months, plus logo placement on the backboard of a basketball hoop for 12 months at our home gym, Total Turf Experience, for 12 months, providing exposure to around 800k patrons each year.

All Tiers Include:

- Recognition on the Blueprint Basketball website and social media
- Option to provide branded apparel or travel items for players
- Sponsorship Plaque thanking you for your support
- Blueprint Basketball T-Shirt

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COMMUNITY CHAMPION – OPEN DONATION

Investment: Flexible

Every dollar helps expand opportunities for local athletes. Choose how your gift is used — scholarships, travel, uniforms, or equipment.

Examples of Impact:

- \$250 covers uniforms for 1 player
- \$500 provides team travel meals for one tournament
- \$1,000 provides strength & conditioning for one player for the season

Includes:

- 5x7 Team Photo thanking you for your support
- Blueprint Basketball T-Shirt (only for donations above \$2,000)
- Optional recognition on the Blueprint Basketball website
- Option to dedicate your gift toward a specific need, program, or individual player

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HOW TO BECOME A SPONSOR:



For additional information or to become a sponsor, please contact us via email at: info@blueprintball.com or call us at: (856) 515-2995.

Sponsorships can be submitted via check or ACH transfer (which we highly recommend for sponsorships over \$1,000). Checks should only be submitted in person to a Blueprint Basketball appointed representative.

All sponsors have the option to remain anonymous. We fully respect each sponsor's wishes regarding recognition and will honor your choice to either be acknowledged on our website or remain anonymous. Our goal in recognizing sponsors is simply to show gratitude for your support.

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Dear Prospective Sponsor,

On behalf of Blueprint Basketball, thank you for believing in our vision and investing in our athletes.

At Blueprint Basketball, we believe basketball is bigger than wins and losses. It's about development, discipline, character, opportunity, and preparing young athletes for life beyond the game. Your support allows us to provide experiences and resources that help our players grow both on and off the court.

We appreciate and accept all levels of support from individuals and businesses.



We aim to build long-term relationships in the community and with sponsors globally to provide impactful and unforgettable experiences for our youth.

We're grateful to have you as part of the Blueprint Basketball family. Together, we're building something bigger than basketball and creating a lasting impact on the next generation.

Thank you for believing in the
Blueprint.



NO EXCUSES,

JUST

RESULTS!

